

**PEW RESEARCH CENTER**  
**March 20-23, 2014 OMNIBUS**  
**FINAL TOPLINE**  
**N=1,002**

**ASK ALL:**

PEW.1 As I read a list of some stories covered by news organizations this past week, please tell me if you happened to follow each news story very closely, fairly closely, not too closely, or not at all closely. First, **[INSERT ITEM; RANDOMIZE] [IF NECESSARY "Did you follow [ITEM] very closely, fairly closely, not too closely or not at all closely?"]**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
a. Reports about the condition of the U.S. economy					
March 20-23, 2014	30	34	18	17	2
March 6-9, 2014	27	31	19	22	1
February 27-March 2, 2014	27	32	16	24	1
February 6-9, 2014	28	29	20	22	1
January 30-February 2, 2014	29	31	17	23	*
January 9-12, 2014	28	29	19	23	1
January 2-5, 2014	29	31	17	22	1
December 12-15, 2013	26	27	21	24	1
November 14-17, 2013	32	32	17	19	*
October 31-November 3, 2013	31	37	16	15	*
October 17-20, 2013	41	31	16	12	*
October 3-6, 2013	34	30	19	16	1
September 25-29, 2013	35	30	16	18	*
September 19-22, 2013	28	33	20	19	1
September 12-15, 2013	28	34	17	20	*
August 1-4, 2013	28	35	19	17	1
July 18-21, 2013	28	29	20	23	1
June 20-23, 2013	28	30	19	22	1
June 13-16, 2013	30	32	15	22	*
June 6-9, 2013	33	31	15	21	*
May 16-19, 2013	30	31	20	19	*
May 9-12, 2013	28	30	21	20	1
March 28-31, 2013	30	30	17	22	1
March 7-10, 2013	35	30	16	19	*
January 31-February 3, 2013	33	33	16	16	1
January 17-20, 2013	36	32	15	16	*
January 3-6, 2013	34	32	18	16	1

SEE TREND FOR PREVIOUS YEARS: <http://www.people-press.org/files/2014/01/NII-Economy-trend.pdf>

b. Russia taking control of Ukraine's Crimea region					
March 20-23, 2014	30	33	14	21	1
March 6-9, 2014: <i>Russia sending troops into Ukraine's Crimea region in response to a new Ukrainian government</i>	28	31	17	23	1
February 27-March 2, 2014: <i>Political violence and a new government in Ukraine</i>	19	28	21	31	1
<b>TRENDS FOR COMPARISON:</b>					
August 29-31, 2008: <i>The ongoing hostilities between Russia and the Republic of Georgia</i>	22	31	26	20	1
August 22-25, 2008	27	39	22	12	*
August 15-18, 2008	35	35	15	15	*
August 8-11, 2008: <i>Russia sending troops into the Republic of Georgia</i>	17	22	23	37	1

## PEW.1 CONTINUED...

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
c. The investigation into a missing Malaysia Airlines plane					
March 20-23, 2014	39	33	18	9	1
<b>TRENDS FOR COMPARISON:</b>					
July 11-14, 2013: <i>A plane crash in San Francisco</i>	24	32	21	22	1
November 16-19, 2009: News about a US Airways flight crashing into the Hudson River	44	34	14	8	*
May 15-18, 2009: <i>The investigation into a February plane crash in Buffalo, New York</i>	17	26	25	33	*
February 13-16, 2009: <i>A plane crashing into a house near Buffalo, New York, killing 50 people</i>	32	39	16	13	*
August 22-28, 2008: <i>A plane crash in Madrid, Spain</i>	8	22	32	37	1
July 20-23, 2007: <i>A plane crash in Brazil that killed nearly 200 people</i>	13	28	27	31	1
November, 2001: <i>The recent crash on an American Airlines plane near Kennedy Airport in New York</i>	48	34	13	4	1
February, 2000: <i>Crash of an Alaskan Airlines jet near Los Angeles</i>	35	40	17	8	*
December, 1999: <i>The crash of an EgyptAir plane off the coast of New England and the investigation into what happened</i>	30	44	15	10	1
July, 1999: <i>Crash of an American Airlines flight in Arkansas</i>	19	38	25	17	1
July, 1996: <i>The crash of a Paris-bound TWA plane off the coast of New York</i>	69	23	6	2	*
February, 1990: <i>Crash of Colombian airliner near JFK airport in New York</i>	33	39	18	10	0
d. Reports about the U.S. government's phone and internet surveillance programs					
March 20-23, 2014	19	23	26	30	1
October 31-November 3, 2013	22	29	26	24	*
September 12-15, 2013: <i>The government collecting information about telephone calls, e-mails and other online communications as part of efforts to monitor terrorist activity</i>	23	32	18	27	*
July 18-21, 2013: <i>Debate over government phone and internet surveillance programs</i>	19	26	21	34	1
July 11-14, 2013: <i>Efforts by Edward Snowden, who leaked information about government surveillance secrets, to gain asylum in another country</i>	16	27	25	30	1
June 27-30, 2013: <i>U.S. efforts to apprehend Edward Snowden, who leaked government surveillance secrets</i>	20	30	20	30	1
June 20-23, 2013: <i>Debate over government phone and internet surveillance programs</i>	23	30	17	29	1

**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
June 13-16, 2013: <i>The government collecting information about telephone calls, e-mails and other online communications as part of efforts to monitor terrorist activity</i>	35	27	15	21	1
June 7-9, 2013: <i>The government collecting emails and other online activities directly from large internet companies to track foreign suspects in terror investigations</i>	26	24	17	33	1
June 6-9, 2013: <i>The government collecting records about Verizon phone calls for national security purposes</i>	27	21	17	35	*
<b>TRENDS FOR COMPARISON:</b>					
December 2-5, 2010: <i>The release of classified documents about U.S. diplomatic relations by the Wikileaks website</i>	30	23	20	25	2
May 12-22, 2006: <i>Reports that the National Security Agency has been collecting telephone records of millions of American citizens</i>	33	28	22	16	1
e. News about this year's congressional elections					
March 20-23, 2014	15	22	22	39	1
<b>TRENDS FOR COMPARISON:</b>					
October 28-November 1, 2010	29	30	17	23	1
October 27-30, 2010: <i>News about candidates and election campaigns in your state and district</i>	27	35	17	20	1
October 21-24, 2010: <i>News about this year's congressional elections</i>	30	28	18	23	1
October 13-18, 2010: <i>News about candidates and election campaigns in your state and district</i>	24	34	22	19	1
October 14-17, 2010: <i>News about this year's congressional elections</i>	33	25	19	23	*
October 7-10, 2010	23	27	19	30	1
September 30-October 3, 2010	25	34	19	21	1
September 23-26, 2010	25	33	23	18	1
September 16-19, 2010	23	26	23	27	1
September 9-12, 2010	22	23	21	34	1
September 2-6, 2010	26	24	23	26	1
August 26-29, 2010	20	27	23	28	1
August 19-22, 2010	19	23	24	33	1
August 12-15, 2010	20	22	19	38	1
July 29-August 1, 2010	29	34	22	14	*
July 15-18, 2010	17	23	26	33	1
June 16-20, 2010: <i>News about candidates and election campaigns in your state and district</i>	15	33	31	20	*
June 10-13, 2010: <i>News about this year's congressional elections</i>	20	29	24	27	1
May 20-23, 2010	23	25	24	27	*
April 23-26, 2010	20	25	19	35	*
March 5-8, 2010	25	27	21	26	1
January 8-11, 2010	20	24	26	29	1

**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
Early November, 2006: <i>News about candidates and election campaigns in your state and district</i>	27	37	18	17	1
Late October, 2006 (RVs)	27	45	17	11	*
Early October, 2006	21	38	25	15	1
Early September, 2006	16	32	28	23	1
August, 2006	20	29	28	22	1
June, 2006	18	30	29	21	2
May, 2006	18	28	30	23	1
Early November, 2002 (RVs)	27	46	18	9	*
Late October, 2002 (RVs)	28	34	24	13	1
Early October, 2002 (RVs)	21	46	22	10	1
Early September, 2002	17	29	29	24	1
Late October, 1998 (RVs)	26	45	20	9	*
Early October, 1998 (RVs)	21	43	24	11	1
Early September, 1998	17	32	28	23	*
Early August, 1998	13	30	28	23	1
June, 1998	9	27	33	30	1
April, 1998 <sup>1</sup>	16	33	24	27	*
November, 1994	18	42	25	15	*
Late October, 1994	14	38	31	16	1
Early October, 1994	23	34	23	19	1
September, 1994	19	34	29	18	*
November, 1990	38	34	17	11	*
October, 1990	18	32	28	22	*
f. News about how the rollout of the 2010 health care law is going					
March 20-23, 2014	24	25	22	27	2
March 6-9, 2014	23	27	18	31	2
February 6-9, 2014	23	24	23	30	1
January 2-5, 2014	30	24	18	27	2
December 12-15, 2013	26	26	22	25	1
November 14-17, 2013	37	28	16	19	*
October 31-November 3, 2013: <i>News about health insurance exchanges opening around the country as part of the 2010 health care law</i>	32	32	19	17	*
October 17-20, 2013	33	28	22	17	*
October 3-6, 2013	33	24	22	20	1
August 29-September 1, 2013: <i>News about parts of the health care law that are about to take effect</i>	23	25	21	30	*
July 18-21, 2013	25	25	19	30	*
June 28-July 1, 2012: <i>The Supreme Court decision on the 2010 health care law</i>	45	21	14	19	*
March 29-April 1, 2012: <i>Supreme Court hearings about the 2010 health care reform law</i>	29	27	17	27	*
November 17-20, 2011: <i>The U.S. Supreme Court agreeing to hear legal challenges to last year's health care reform law</i>	18	24	24	33	1
February 3-6, 2011: <i>A federal judge ruling that part of the new health care law is unconstitutional</i>	25	28	19	28	1

<sup>1</sup> In April 1998, September 1994 and October 1990, story was listed as "Candidates and election campaigns in your state." In November 1990, story was listed as "Candidates and elections in your state."

**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.) DK/Ref</b>
January 20-23, 2011: <i>News about Republican efforts to repeal last year's health care law</i>	29	29	20	21	1
December 16-19, 2010: <i>A federal judge ruling that parts of the new health care law are unconstitutional</i>	28	24	17	30	1
September 23-26, 2010: <i>News about portions of this year's health care reform law beginning to take effect</i>	37	31	17	14	1
April 16-19, 2010: <i>News about the new health care reform law</i>	40	30	16	14	*
April 9-12, 2010	46	27	15	12	*
April 1-5, 2010	42	27	14	16	*
March 26-29, 2010: <i>Debate over health care reform</i>	49	29	12	10	*
March 19-22, 2010	51	24	11	14	*
March 12-15, 2010	40	31	16	13	*
March 5-8, 2010	42	27	17	15	*
February 26-March 1, 2010	29	29	19	22	*
February 19-22, 2010	33	28	19	19	*
January 29-February 1, 2010	39	27	16	17	*
January 22-25, 2010	41	32	15	11	*
January 15-18, 2010	37	27	19	18	*
January 8-11, 2010	39	26	20	15	*
December 18-21, 2009	42	27	16	14	*
December 11-14, 2009	42	30	15	14	*
December 4-7, 2009	42	28	15	14	1
November 20-23, 2009	42	29	14	15	*
November 13-16, 2009	38	26	17	17	1
November 6-9, 2009	35	28	15	22	1
October 30-November 2, 2009	32	26	19	23	*
October 23-26, 2009	40	27	16	17	1
October 16-19, 2009	36	28	15	21	*
October 9-12, 2009	37	29	14	19	1
October 2-5, 2009	39	29	16	16	*
September 25-28, 2009	45	31	12	12	0
September 18-21, 2009	44	26	19	11	*
September 11-14, 2009	44	27	14	15	*
September 3-6, 2009	40	26	16	17	0
August 28-31, 2009	40	28	17	14	1
August 21-24, 2009	49	24	12	15	1
August 14-17, 2009	39	31	15	15	1
August 7-10, 2009: <i>Debate in Washington over health care reform</i>	40	27	17	15	1
July 31-August 3, 2009	47	26	14	13	1
July 24-27, 2009	44	28	15	13	*
July 17-20, 2009	33	31	13	21	2
July 10-13, 2009	24	29	20	27	*
June 26-29, 2009	29	26	20	25	1
June 19-22, 2009	28	28	20	23	*
June 12-15, 2009	29	26	18	26	*
May 15-18, 2009: <i>Debate over Barack Obama's health care plans</i>	25	30	20	24	*
March 6-9, 2009: <i>Obama proposing a \$630 billion fund for overhauling health care</i>	41	32	13	14	*
<b>TRENDS FOR COMPARISON:</b>					
October, 1994: <i>The debate in Congress about health care reform</i>	32	37	18	12	1

**PEW.1 CONTINUED...**

	<u>Very closely</u>	<u>Fairly closely</u>	<u>Not too closely</u>	<u>Not at all closely</u>	<b>(VOL.)</b> <u>DK/Ref</u>
September, 1994: <i>The Clinton administration's health care reform proposals</i>	32	41	18	9	*
June, 1994	34	40	19	7	*
May, 1994	37	37	16	9	1
January, 1994	38	38	15	9	*
Early January, 1994	40	40	14	6	*
December, 1993	45	35	12	7	1
October, 1993	44	32	17	6	1
September, 1993	49	34	11	6	*
August, 1993: <i>Reports about the White House task force on health care reform headed by Hillary Clinton</i>	27	32	25	15	1
June, 1993	28	38	19	15	*
May, 1993	30	30	25	14	1
g. Reports about safety defects in cars made by Toyota and General Motors					
March 20-23, 2014	14	23	25	37	1
<b>TRENDS FOR COMPARISON:</b>					
January 29-February 1, 2010: <i>Toyota's recall and temporary halt of sales of many cars and trucks because of problems with sudden acceleration</i>	21	30	22	26	1
Early October, 2000: <i>The recall of defective Firestone tires</i>	42	34	16	8	*

**ASK ALL:**

PEW.2 Which ONE of the stories I just mentioned have you followed most closely, or is there another story you've been following MORE closely? **[DO NOT READ LIST. ACCEPT ONLY ONE RESPONSE.]**

Mar 20-23

2014

44	The investigation into a missing Malaysia Airlines plane
15	Russia taking control of Ukraine's Crimea region
10	News about how the rollout of the 2010 health care law is going
8	Reports about the condition of the U.S. economy
3	Reports about the U.S. government's phone and internet surveillance programs
2	Reports about safety defects in cars made by Toyota and General Motors
2	News about this year's congressional elections
1	Reports about immigration
5	Some other story <b>(VOL.)</b>
10	Don't know/Refused <b>(VOL.)</b>

**ASK ALL:**

PEW.2a Do you think news organizations are giving too much coverage, too little coverage or the right amount of coverage to each of the following? **[READ AND RANDOMIZE]**

	<u>Too much coverage</u>	<u>Too little coverage</u>	<u>Right amount of coverage</u>	<b>(VOL.)</b> <u>DK/Ref</u>
a. Russia taking control of Ukraine's Crimea region				
March 20-23, 2014	14	20	56	10
b. The investigation into a missing Malaysia Airlines plane				
March 20-23, 2014	33	12	48	7

**PEW.2a CONTINUED...**

	<u>Too much coverage</u>	<u>Too little coverage</u>	<u>Right amount of coverage</u>	<b>(VOL.)</b> <u>DK/Ref</u>
c. News about how the rollout of the 2010 health care law is going				
March 20-23, 2014	14	37	40	9
<b>TRENDS FOR COMPARISON:</b>				
April 1-5, 2010: <i>News about the new health care reform law</i>	17	30	46	7
March 12-15, 2010: <i>Debate over health care reform</i>	14	36	46	4
January 22-25, 2010	11	38	47	3
October 16-19, 2009	16	36	46	2
October 2-5, 2009	21	35	40	4
July 17-20, 2009: <i>Debate in Washington over health care reform</i>	6	45	44	6

**QUESTIONS PEW.3-PEW.7 HELD FOR FUTURE RELEASE**